



## Role Profile

<b>Job Title</b>	Assistant Print Designer	<b>Reports To</b>	Print Designer	<b>Location</b>	Bradford
<b>Job Code</b>			<b>Grade</b>	M4	
<b>Date Created / Updated</b>	August 2021		<b>Department</b>	Buying and Merchandising	

<b>Purpose:</b> To support with the design and create commercial and feminine prints to appeal to our target customer and in line with seasonal trends.	
<b>Your Role Accountabilities</b>	<b>Skills &amp; Experience</b>
<ul style="list-style-type: none"> <li>• Design and produce bespoke in-house prints and embroidery/embellishment artworks in line with the seasonal trends and brand identity.</li> <li>• Conducting research, comp shops, catwalk analysis and trend prediction to keep up to date with trends for print and surface pattern.</li> <li>• Work alongside the design team to produce seasonal print trend boards.</li> <li>• Re-colour and design move on prints of previous best sellers.</li> <li>• Generate artwork specification sheets, including all prints in repeat and colour matching to send to suppliers.</li> <li>• Understand the supplier base and build relationships with key suppliers.</li> <li>• General day to day admin and filing of print artworks.</li> <li>• To be committed to the fair treatment of customers at all times</li> <li>• Ensure compliance with all applicable UK and local regulations, Company Policies and FCA Conduct Rules</li> <li>• Demonstrate behaviours in line with our Company values</li> <li>• To take reasonable care for the health and safety of yourself and other persons who may be affected by acts and omissions at work</li> </ul>	<ul style="list-style-type: none"> <li>• Textile/Print Design degree</li> <li>• Preferably 2+ years working in a retail/and or mail environment.</li> <li>• Feminine and creative handwriting.</li> <li>• Commercial eye for design, colour and print.</li> <li>• Excellent hand drawn and hand painting techniques.</li> <li>• Ability to work at a fast pace and under pressure.</li> <li>• Ability to work across various brands.</li> <li>• Excellent presentation skills</li> <li>• Proficient in Photoshop and illustrator.</li> </ul>